

## **Summary**

- amLeague designs a new standard to measure asset managers' performance.
- amLeague sets up a robust infrastructure to enable a fair and representative comparison within homogeneous investment universes.
- amLeague collects interests for creating notional mandates from sponsoring institutional investors (the «Club») that correspond to their investment needs.
- amLeague provides asset managers with a userfriendly IT platform to demonstrate their ability to create alpha.
- amLeague provides investors with reliable and valuable performance data.

#### A COMMONLY SHARED ASSESSMENT...

For every investor, performance is the key analytical element to evaluate the added-value and skills of an investment manager, whatever the efficiency of its organization and operational

#### BUT...

Data on investment managers' performance made available so far does not provide high-quality information:

- Fund categories/rankings show comparison of funds that can be significantly different from each other: results are
- Private data made public is partial and non-transparent

Measuring the added-value of investment managers, based on a public, transparent and comparable framework, is more than ever an objective to achieve

The Investors

## What is amLeague?

**Asset Manag** 

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## The asset managers: ers

- •commit themselves to full transparency,
- •join the working groups led by the Investors Club,
- •participate to the definition of the competition universes financial specifications,
- •manage notional mandates within the predefined competition universes.

### The amLeague managers

- •41 investment managers,
- •6 competitive universes and several customised mandates
- •106 managed notional accounts (as of 31/12/2015)

### amLeague:

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- •organizes the Investors Club,
- •creates the competition universes on its IT platform,
- orders for the notional mandates
- •performs the valuation of portfolios,
- certifies that the investment managers comply with the competitive universe specifications.

### **Public** dissemination

#### The Investors:

- subscribe to the finding that categories and rankings made available so far are not efficient tools to select investment managers,
- support amLeague development, participate to the amlLague working groups to define the asset classes and the financial specifications of the competition universes.

#### The Investors Club

It is composed of pension funds, insurers, corporates, multi-managers, consultants... Meets 3 times per year. Membership is free.

## www.am-league.com

Public dissemination of performances (Free subscription)

## The Founder: Antoine Briant

- 1987: Founded the investment consulting firm Finance Arbitrage (sold to Hewitt).
- 1998: Founded the asset managers rating agency AMR (taken over by Fitch Ratings).
- 2002: Founded the asset management firm Go.Fx² AM (sold to AssetFi).





# amLeague Participants

















































































